

Programme Title: BSc International Business



Programme Specification (UG)

Awarding body / institution:	Queen Mary University of London
Teaching institution:	Queen Mary University of London
Name of award and field of study:	BSc International Business
Name of interim award(s):	N/A
Duration of study / period of registration:	3 Years
QMUL programme code / UCAS code(s):	UBSF-QMBUSM1
QAA Benchmark Group:	General Business and Management
FHEQ Level of Award :	Level 6
Programme accredited by:	N/A
Date Programme Specification approved:	12 Dec 2022
Responsible School / Institute:	School of Business & Management

Schools / Institutes which will also be involved in teaching part of the programme:

School of Business & Management

Collaborative institution(s) / organisation(s) involved in delivering the programme:

Programme outline

Studying BSc in International Business will examine the key strategic issues and challenges that organisations face today in their effort to compete in a globalised world. The programme will include aspects of international competitive strategies, globalisation, regional studies, quantitative methods, economics, open innovation and sharing economies, information and communication technologies, data analytics, global platforms, global supply chains, cross-cultural management, global sustainability and global marketing.

Our staff work across an eclectic range of academic areas with a particular emphasis on inter-disciplinary links. Research within our School focuses on the connections between economic, social, political and cultural life, modern business and international management.

Aims of the programme

The degree in International Business with a Year Abroad builds on well-established modules in business studies, with a focus on international business strategy and regional studies. The programme will also include an element of advanced quantitative training that will equip our students with the required skills to follow modules in our partnering institutions. In this frame, our aim is to provide students with the opportunity to study for a very distinct and competitive degree, while developing skills that

are in high demand in contemporary business, public organisations and international institutions.

When completing their studies, students should be able to:

1. Demonstrate effective critical reading, oral and written communication skills
2. Employ essential numeracy, technical and research skills.
3. Appraise different scenarios for decision making in international business.
4. Critique the social, cultural and ethical implications of international business, after their exposure to a different higher education setting.
5. Demonstrate their ability to work as a team.

What will you be expected to achieve?

The aim of the programme is to equip students with the skills they need to analyse and understand complex business issues, make judgments, as well as operate flexibly and effectively in business organisations (business is held to include private and public sector organisations as well as international institutions such as the IMF, the World Bank etc).

The compulsory modules will ensure that all students have common skills and competencies. All students will therefore develop an in-depth understanding of the complexity of the international business landscape and the various challenges of competing in international markets.

Students will also learn to analyse, synthesise and clearly present material. They will understand the complexity of business, taking into account the institutional and social context within which business is executed. Students will also be capable of opposite judgments on business concerns. They will further learn to apply the concepts of business to particular cases and make reasoned and substantiated judgments.

Please note that the following information is only applicable to students who commenced their Level 4 studies in 2017/18, or 2018/19

In each year of undergraduate study, students are required to study modules to the value of at least 10 credits, which align to one or more of the following themes:

- networking
- multi- and inter-disciplinarity
- international perspectives
- enterprising perspectives.

These modules will be identified through the Module Directory, and / or by your School or Institute as your studies progress.

Academic Content:	
A 1	Evaluate key developments and future trends in international business.
A 2	Apply analytical tools and theories in the assessment of international business issues.
A 3	Critically examine the social and political environments which affect international organizations and their operations.

Disciplinary Skills - able to:	
B 1	Appraise different scenarios for decision making in business.
B 2	Critique the social, cultural and ethical implications of management practices in international business.
B 3	Produce theoretically informed and evidence-based analysis.

Attributes:	
C 1	Demonstrate effective critical reading, oral and written communication skills.
C 2	Develop essential numeracy, technical and research skills.
C 3	Demonstrate the ability to work as a team.
C 4	Develop an awareness of cultural variety, differing institutional contexts and diverse business conditions.

How will you learn?

The School promotes active learning within a context of clear learning objectives. Students are encouraged to take responsibility for their own learning. Most modules have weekly seminars for which students prepare homework, and in some this will require collaborative group work. We expect informal work groups to emerge particularly in the more numerically based subjects. Clear guidance on basic and supplementary reading is given.

We recognise the value of independent work at final year level for undergraduates. We consider it important to develop the ability of students to undertake basic research through both practical and theoretical means and to develop the ability to write sustained, coherent narratives. In order to enable students to develop their skills we will offer extensive modules requiring independent work using written and presentational skills.

The degree incorporates a range of modules that integrate theory and practice, such as the quantitative methods modules. Many modules will incorporate inputs to student learning from practicing managers, entrepreneurs and other stakeholders through guest lectures and projects undertaken by the students.

How will you be assessed?

Modules are assessed by a combination of coursework, presentation, in course tests and a final examination. Clear guidance on coursework requirements is given, emphasising approaches to coursework of various types and how to avoid plagiarism, together with rules and procedures. Examinations are typically of a two hour paper.

Assessment is designed to provide opportunities to learn through formative assessment and feedback, specifically in preparation for in class tests.

How is the programme structured?

Please specify the structure of the programme diets for all variants of the programme (e.g. full-time, part-time - if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

The following structure provides an overview of the program diet:

Year 1: Students must take 120 credits of compulsory modules.

BUS1XX - Fundamentals of International Business, Compulsory, Semester 1
BUS106 - Accounting for Business, Compulsory, Semester 1
BUS1XX - Introduction to Statistics , Compulsory, Semester 1
BUS108 - Economics for Business and Society, Compulsory, Semester 2
BUS141 - Fundamentals of Management Studies and Skills, , Compulsory, Semester 2
BUS1XX - Fundamentals of Quantitative Research Methods and Data Analytics, Compulsory, Semester 2
BUS148- Capital markets and securities, Compulsory, Semester 2

Year 2: Students must take 60 credits of compulsory modules and 60 credits of electives. They will take 30 credits of electives per semester.

BUS208 Microeconomics for managers, Compulsory, Semester 1
BUS2XX Doing Business in Emerging Markets, Compulsory, Semester 1
BUS2XX Machine Learning and Digital technology, Compulsory, Semester 2
BUS225 Corporate Finance and Strategy, Compulsory, Semester 2

BUS002 Operations management, Elective, Semester 1
BUS205 Business and Law, Elective, Semester 1
BUS2XA Working with Business Data, Elective, Semester 1
BUS221 Organisational Learning in the Workplace, Elective, Semester 2
BUS243 Responsible Leadership, Elective, Semester 2
BUS244 European Business Context, Elective, Semester 2
BUS227 International Marketing, Elective, Semester 2
BUS260 Quantitative Analytics, Elective, Semester 2

Year 3: Students must take 60 credits of compulsory modules and 60 credits of electives. They will take 30 credits of electives per semester.

BUS340 Financial Markets and Institutions, Compulsory, Semester 1
BUS3XX Business Simulation, Compulsory, Semester 1
BUS300 Innovation and Entrepreneurship, Compulsory, Semester 2
BUS3XX International Business research project, Compulsory, Semester 2

BUS3XX Global Supply Chain Analytics, elective, Semester 1
BUS330 Macroeconomic Modelling and Policy, elective, Semester 1
BUS3XX The Political Economy of Global Environmental Change, Semester 1
BUS346 Social Network Analysis, elective, Semester 2
BUS331 Company Valuation, Semester 2
BUS337 Business computing, elective, Semester 2

Academic Year of Study FT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Fundamentals of International Business	BUS158	30	4	Compulsory	1	Semester 1
Accounting for business	BUS106	15	4	Compulsory	1	Semester 1
Introduction to Statistics	BUS160	15	4	Compulsory	1	Semester 1
Capital markets and securities	BUS148	15	4	Compulsory	1	Semester 2
Economics for Business and Society	BUS108	15	4	Compulsory	1	Semester 2
Fundamentals of management studies and skills	BUS141	15	4	Compulsory	1	Semester 2
Fundamentals of Quantitative Research Methods and Data analytics	BUS159	15	4	Compulsory	1	Semester 2

Academic Year of Study FT - Year 2

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Microeconomics for managers	BUS208	15	5	Compulsory	2	Semester 1
Doing business in emerging markets	BUS266	15	5	Compulsory	2	Semester 1
Machine Learning and digital technology	BUS265	15	5	Compulsory	2	Semester 2
Corporate Finance and Strategy	BUS225	15	5	Compulsory	2	Semester 2
Business and Law	BUS205	15	5	Elective	2	Semester 1
Working with Business Data	BUS267	15	5	Elective	2	Semester 1
Operations management	BUS002	15	5	Elective	2	Semester 1
Organisational Learning in the Workplace	BUS221	15	5	Elective	2	Semester 2

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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Responsible Leadership	BUS243	15	5	Elective	2	Semester 2
International Marketing	BUS227	15	5	Elective	2	Semester 2
Quantitative Analytics	BUS260	15	5	Elective	2	Semester 2
European Business Context	BUS244	15	5	Elective	2	Semester 2

Academic Year of Study FT - Year 3

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Financial Markets and Institutions	BUS340	15	6	Compulsory	3	Semester 1
Business Simulation	BUS366	15	6	Compulsory	3	Semester 1
Innovation and Entrepreneurship	BUS300	15	6	Compulsory	3	Semester 2
International Business Research Project	BUS369	15	6	Compulsory	3	Semester 2
Macroeconomic Modelling & Policy	BUS330	15	6	Elective	3	Semester 1
Global supply Chain Analytics	BUS367	15	6	Elective	3	Semester 1
The Political Economy of Global Environment Change	BUS368	15	6	Elective	3	Semester 1
Business Computing	BUS337	15	6	Elective	3	Semester 2
Social Network Analysis	BUS346	15	6	Elective	3	Semester 2
Company Valuation	BUS331	15	6	Elective	3	Semester 2

What are the entry requirements?

A/AS-level:

Typical tariff or grades required: 144 points from three A-levels, equivalent to AAA at A-level. However, if students do not perform

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as well in one subject and do better in others, then that is acceptable providing they gain the minimum number of points overall required for the degree program.

Excluded subjects: General Studies and Critical Thinking.

We require an IELTS 7.0 overall band score or Internet-based TOEFL 100 Total Score

Additional information: AS-level subjects are not counted towards the 320 point requirement.

How will the quality of the programme be managed and enhanced? How do we listen to and act on your feedback?

The Programme Director works closely with the Deputy Dean of Education and the School of Business and Management Teaching and Learning Committee. As a result any issues are identified earlier for remedy. For example, issues may be cited by students or the external examiner and meetings held monthly.

In addition, the Programme Director works closely with the School's Student Engagement Team to update students on important aspects concerning quality.

The School of Business and Management has a dedicated member of academic staff to scrutinise the latest and past NSS scores, in addition to module evaluations.

The school regularly sends staff members to attend CABS conferences (Chartered Association of Business School). These conferences bring together colleagues from business schools across the UK and foster an exchange between them on how to manage business schools effectively and how to best teach students about business. These interactions ensure that our students are taught using the most recent methods.

The Staff-Student Liaison Committee provides a formal means of communication and discussion between schools/institutes and its students. The committee consists of student representatives from each year in the school/institute together with appropriate representation from staff within the school/institute. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Staff-Student Liaison Committees meet regularly throughout the year.

Each school operates a Learning and Teaching Committee, or equivalent, which advises the School's Director of Education on all matters relating to the delivery of taught programmes at school level including monitoring the application of relevant QM policies and reviewing all proposals for module and programme approval and amendment before submission to Taught Programmes Board. Student views are incorporated in the committee's work in a number of ways, such as through student membership, or consideration of student surveys.

All schools/institutes operate an Annual Programme Review of their taught undergraduate and postgraduate provision. APR is a continuous process of reflection and action planning which is owned by those responsible for programme delivery. Students' views are considered in this process through analysis of the NSS and module evaluations.

What academic support is available?

The induction week before the start of Semester A provides introductory talks on all the services and support mechanisms available within the school and Queen Mary. The plasma screens within the school also update on timetabling, events and support services within the school. The virtual learning environment (QMplus) has information on the different modules and supervisory advice for dissertations as well as personalised teaching timetables. Students are also advised on the support services available in the Language and Learning Unit. A module talk is held at the start of the module selection process to enable students make informed choices when selecting their electives for the following academic year.

The School has two academic Programme Directors who are able to support students through their studies, if they encounter any difficulties of a personal nature which are having an impact on their studies they can meet with either of the Directors for support.

The School has also a dedicated team of academic co-ordinators who support and guide students through the first year transition.

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Every student is allocated an Academic Advisor who they can approach should they have any queries or issues related to their academic studies or academic development. Students are expected to see their advisor at least once each semester.

All academics have dedicated office hours published on the website so students may visit them to discuss any aspect of their learning on specific modules.

The Peer Assisted Study Support (PASS) scheme aims to increase first year students' understanding of concepts central to their academic lives. In addition, the scheme seeks to develop leadership, management, and communication skills in second and third year students who serve as PASS mentors.

How inclusive is the programme for all students, including those with disabilities?

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:

- Finding out if you have a specific learning difficulty like dyslexia
- Applying for funding through the Disabled Students' Allowance (DSA)
- Arranging DSA assessments of need
- Special arrangements in examinations
- Accessing loaned equipment (e.g. digital recorders)
- Specialist one-to-one "study skills" tuition
- Ensuring access to module materials in alternative formats (e.g. Braille)
- Providing educational support workers (e.g. note-takers, readers, library assistants)
- Mentoring support for students with mental health issues and conditions on the autistic spectrum.

Programme-specific rules and facts

Students who fail their year abroad will not be eligible for the award of the BSc International Business with a Year Abroad. They will instead be transferred to the BSc International Business, as an exit award.

Links with employers, placement opportunities and transferable skills

Graduates from this programme will have developed a range of cognitive and practical skills together which will be applicable to be different context beyond academia.

The School offers a range of internships available to students throughout their academic programme of study. The School also works closely with the Careers Service and has an Internship Coordinator located in the SBM office to locate possible placements, internships and to help create effective CVs to reach potential employers.

Throughout each academic year, the School invites a series of external speakers from a range of employers that integrates with a variety of modules.

Programme Specification Approval

Person completing Programme Specification:

Dr Eleni Lioliou

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Person responsible for management of programme:

Dr Eleni Lioliou

**Date Programme Specification produced / amended by
School / Institute Education Committee:**

**Date Programme Specification approved by Taught
Programmes Board:**

12 Dec 2022